

# CLEAN CONSTRUCTION SRI LANKA

*Building the Future*  
*Excellence, Innovation, and Sustainability*



CIDA

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CONSTRUCTION INDUSTRY DEVELOPMENT AUTHORITY

SPONSORSHIP PROPOSAL

## National Construction Awards 2025

## 01 Event Summary



Organizer: Construction Industry Development Authority (**CIDA**)  
Event Name: **National Awards for Construction Excellence 2025**  
Date: September 2025  
Venue: Waters Edge, Battaramulla  
Audience: 500 distinguished guests

## 02 About the Event

The **NATIONAL CONSTRUCTION AWARDS** is Sri Lanka's highest platform for recognizing outstanding achievements in the construction industry. Under the broader national campaign **CLEAN CONSTRUCTION SRI LANKA**, this year's awards bring a renewed focus on excellence, sustainability, innovation, and smart building practices.

This landmark event is designed not only to honor achievements but also to inspire a cultural transformation toward a cleaner, greener, and smarter construction sector.

## 03 Key Segments of the Event

### 1. National Awards Ceremony (Evening)

Theme: Recognizing Excellence, Inspiring the Future with Clean Construction Initiatives

Red Carpet Arrival & National Media Coverage (Live telecast and social media)

Digital Audio-Visual Journey through Sri Lanka's Construction History

Five Key Speeches including:

Chief Guest: H.E. the President of Sri Lanka, Mr. Anura Dissanayake

### 2. Gala Evening & Networking Reception ( 80-100 invitees )

Theme: Building Connections, Strengthening the Clean Industry

Live Entertainment: Classical and modern Sri Lankan fusion music

Gourmet Dinner: Themed artistic food presentations

VIP Networking Zones: For policymakers, investors, industry leaders

## 04 Target Audience

Senior government officials & policymakers

Local & international construction firms

Architects, engineers, Quantity Surveyors, and other consultants

Investors, developers, and financiers

Academia and think tanks

Media houses and opinion leaders

## 05 Key Themes & Objectives

Socially, Ethically, and Environmentally Clean Construction (SEEC) Culture

Innovation & Smart Construction

Sustainability in Infrastructure

Contribution to Economic Revival

Recognition & Motivation of Industry Professionals

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## Sponsorship Opportunities

### Corporate Sponsorship Tiers

Sponsorship Tier	Investment (LKR)	Key Benefits
Title Sponsor	5,000,000	Co-branding on event name, main backdrop, media releases, stage mentions, exclusive booth, dinner naming rights for 20 pax
Platinum Sponsor	3,000,000	Prominent logo on stage, digital ads, printed collateral, media coverage, dinner naming rights for 10 pax
Gold Sponsor	2,000,000	Logo on stage panels and program, social media branding, networking pass
Silver Sponsor	1,000,000	Logo on select materials, digital visibility, recognition during dinner
Bronze Sponsor	500,000	Logo in event app and select visual material, name mention at reception

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## Media Sponsorship Invitation

We are inviting exclusive Media Sponsorships in the following categories:

### Television Media Partner

- Exclusive rights to live broadcast and post-event highlights
- Branding on all event materials as "Official TV Partner"
- On-site branding and interview rights
- Recognition during televised speeches and performances

### Web/Digital Media Partner

- Exclusive digital coverage rights (livestream, video interviews, reels)
- Branding on social campaigns as "Official Digital Media Partner"
- Access to social media influencer campaigns and pre/post-event series
- Full visibility on event microsite and mobile app

Media sponsors will receive:

- On-air and online branding | Priority access to event spaces and VIP interviews |
- Opportunity to co-create branded content

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## Branding and Publicity Plan

- Tagline: **"Constructing Excellence, Celebrating Clean Construction"**
- Social Media Campaign: **#CIDAAwards2025**
- TV Broadcast: National TV channel coverage (ITN/Rupavahini)
- Print Campaign: Major newspapers & magazines
- Digital Promotions: Ads, emailers, influencer coverage

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## Sponsorship Value

Your organization's association with this national initiative enables:

- High-visibility branding across platforms
- Direct access to the top-tier construction ecosystem
- Recognition for supporting innovation and sustainability
- Exclusive engagement with key stakeholders and policymakers

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## Contact Us

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