



MINISTRY OF URBAN DEVELOPMENT AND HOUSING

CONSTRUCTION INDUSTRY DEVELOPMENT AUTHORITY (CIDA)

CALLING QUATATIONS TENDER NO – 1/4/7/00/16-2023

Calling for Expression of Interest (EOI) for Empanelment of Advertising Agencies to aware & promote the registration & Issuing of Skilled person's Crafts Identity Cards in Construction Workforce/ General Public

Construction Industry Development Authority (CIDA) is the national apex body of Sri Lanka regulating the construction industry. It is empowered by the Construction Industry Development (CID) Act 33 of 2014.

CIDA is presently taking steps to issue identity cards for Construction Industry Craftsmen as per provisions of CID Act No. 33 of 2014. Accordingly, CIDA plans to issue an identity card for any person who possesses any skills in any craft as may be determined by the rules made by the Authority.

In order to undertake integrated & focused promotional campaign (s) in print media, electronic, digital / social media, web mediums and outdoor media for registration & Issuing of Skilled person's Crafts Identity Cards , CIDA invites Expression of Interest (EOI) for empanelment of Advertising Agencies from reputed advertising companies / agencies having adequate experience of working.

The EoI must include full details to assess the potential of Organization, details of experience in similar projects and availability of staff, resources and expertise to handle this task which involves the awareness & promoting **the registration & Issuing of Skilled person's Crafts Identity Cards in Construction Workforce/ General Public**. It is essential for each submission to contain a brief proposal specifically written for this task.

CIDA will evaluate the proposals and other details, and then the short listed applicants will be called to make submissions of full proposals for the intended task. Interested parties must make their submissions to the under mentioned by registered post or by courier, to the **“Chairman, Construction Industry Development Authority, 123,Savsiripaya, Wijerama Mawatha, Colombo 07”**on or before 14.30 hrs 07th February 2023.

Any further clarifications shall be obtained by sending an email to ictadsupply@gmail.com not later than on 07th February 2023 or by telephoning the CIDA supply division at 0112696166 or 0112699801 ext -438. The details corresponding to authorized contact person, including E-mail, to be clearly mentioned in the submission.

Chairman –Tender board
Construction Industry Development Authority,
No. 123, “Savsiripaya”,
Wijerama Mawatha,
Colombo 07.

Email: ictadch@gmail.com

Tel: (011)2699801, (0112)686236 Ext. 202/233/322